



Speakers

As of 04/09/2010



Georges Bergen, M.S., MPH

Georges Bergen, M.S., MPH, scientific and regulatory consultant, CANTOX U.S. Inc., received his bachelor's in biology from Rutgers University and completed his master's in environmental sciences at the New Jersey Institute of Technology. Graduate work involved the biological fate of lead in and around a major metropolitan area transportation hub. More recently, Bergen obtained a master's of public health from the Columbia University Mailman School of Public Health in the molecular toxicology degree track. Bergen is a member of the Society of Toxicology and the American College of Toxicology.



Daniel Best

Daniel Best, president of Best Vantage Inc., has enjoyed an extensive and varied career in the food, nutritional products and related industries. His experiences include working as a senior scientist at General Mills, a food industry trade magazine editor, the executive director of a dairy research foundation, an entrepreneur and innovator in the egg industry, and, for the past 15 years, as a consultant specializing in food and nutrition technology commercialization. Best has spent a good part of his career working with healthy grains, including flaxseed, in various capacities. He obtained a bachelor's in biochemistry and psychology from the University of Wisconsin - Madison, a master's in food science and nutrition from Colorado State University, and a master's of business administration in corporate finance from St. Thomas University.



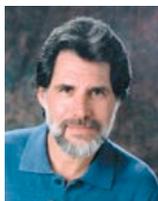
Anthony P. Bimbo

Anthony P. Bimbo is a technical consultant at International Fisheries Technology, and has 48 years of experience working in the global fishing industry. He specializes in by-product recovery with yield enhancements geared towards increased revenue, and has consulted for the International Fishmeal and Fishoil Organization (IFFO), was the chairman of their scientific committee for seven years and worked with them on various technical issues related to fishmeal and oil manufacturing, quality control and methods of analysis. Bimbo was co-chairman of the U.S. Menhaden Task Force that submitted the Generally Recognized as Safe (GRAS) menhaden oil petition to FDA. He has served on six expert GRAS panels for various marine oil products, and works with GOED, where he helped to assemble the GOED/AOCS Laboratory Proficiency Program, which evaluates a laboratory's ability to analyze fish and microbial oils and fish oil concentrates.



Judy Blatman

Judy Blatman, senior vice president, communications, for the Council for Responsible Nutrition (CRN), has more than 20 years of experience in the communications field, including expertise in issues management, lifestyle consumer marketing, crisis communications, and development and execution of results-oriented publicity campaigns. Blatman has worked in the consumer/health group of a large international public relations agency, led public relations efforts for a luxury resort company, and managed communications efforts for an alcohol industry trade association. At CRN, Blatman is responsible for overseeing the development and execution of the association's overall strategic communications efforts, and supervising the association's *Life... supplemented* consumer wellness campaign.



Mark Blumenthal

Mark Blumenthal is the founder and executive director of the American Botanical Council (ABC), an independent, nonprofit organization dedicated to disseminating accurate, reliable and responsible information on medicinal plants. Blumenthal is the editor of *HerbalGram*, an international, peer-reviewed quarterly journal, and *HerbClip*, ABC's reviews of recent scientific literature on herbs. He is the senior editor of three reference books: *The Complete German Commission E Monographs - Therapeutic Guide to Herbal Medicines*, *Herbal Medicine: Expanded Commission E Monographs* and *The ABC Clinical Guide to Herbs*, and co-author of *Rational*



Peter Bongiorno, N.D.

Peter Bongiorno, N.D., is a graduate of Bastyr University, a leading university for science-based natural medicine. Before attending medical school, Dr. Bongiorno researched at the National Institutes of Health and Yale University in the field of clinical neuro-endocrinology. He is vice president of the New York Association of Naturopathic Physicians, is a member of the American Association for Naturopathic Physicians, and Physicians for Social Responsibility. He is a major contributor to the *Textbook of Natural Medicine* and has recently authored the textbook *Natural and Conventional Therapies for Depression*, which is to be published in June 2010. Dr. Bongiorno teaches at New York University, the Natural Gourmet Institute and Mount Sinai School of Medicine.



Amy Caplette

Amy Caplette is a group leader of quality assurance for Nutrilite Products of Amway Global, and is a certified quality auditor. She has extensive experience with GMP compliance, and has developed quality programs such as customized GMP training, gold medal audits, environmental monitoring and integrated pest management. In addition, Caplette has influenced the current Global Supplier Quality Development Program that sustains high performance of over 300 suppliers, and provides interactive, cross-functional supplier improvement plans. She serves as the lead for all internal and external audits from groups including the U.S. Food and Drug Administration (FDA) and Australia's Therapeutic Goods Administration (TGA).



Paul Coates, Ph.D.

Paul Coates, Ph.D., has directed the Office of Dietary Supplements (ODS) at the National Institutes of Health (NIH) since October 1999 in its mission to strengthen knowledge and understanding of dietary supplements. He oversees a range of initiatives and programs that support research and the training of investigators and also lead to the development of information resources and tools. In related work, Dr. Coates serves as a member of the federal steering committee that oversees the development of the Dietary Reference Intakes (DRIs). Prior to his tenure at ODS, Dr. Coates served from 1996 to 1999 as deputy director of the Division of Nutrition Research Coordination (DNRC) at the National Institute of Diabetes and Digestive and Kidney Diseases (NIDDK). In that role, he coordinated human nutrition research efforts at NIH and between NIH and other government agencies.



Lynn Dornblaser

Lynn Dornblaser is the director, CPG Trend Insight, for Mintel International Group. New product trends have been the focus of Dornblaser's career for more than 20 years, giving her a unique perspective on the marketplace and new product development. A trained journalist and experienced public speaker, Dornblaser has been quoted by major U.S. news organizations, including *The Wall Street Journal*, *USA Today*, *The New York Times* and CNN.



Julie A. Dykstra, Esq.

Julie A. Dykstra, Esq., is of counsel in the Grand Rapids, Mich., office of Barnes & Thornburg LLP, where she is a member of the firm's business department. She concentrates her practice on FDA-regulated products, including pharmaceuticals, biotechnology, medical device, nanotechnology, agribusiness, dietary supplements, pharmaceuticals, food and cosmetics, with a primary emphasis on securing regulatory approvals, maintaining compliance and preserving intellectual property rights in the United States and in key global markets. Prior to joining Barnes & Thornburg, Dykstra worked as corporate counsel for Alticor Inc., where her daily practice included work in domestic and international food, drug, cosmetic and consumer product regulation, as well as regulatory and public policy issues relating to nutrition, dietary supplements, food additives, pharmaceuticals, agribusiness, biotechnology and nanotechnology.



Amy Eichner, Ph.D.

Amy Eichner, Ph.D., earned her doctorate in medical sciences from the Australian National University. Following her postdoctoral research studies at ANU and Harvard University, Dr. Eichner was recruited by the Therapeutic Goods Administration (TGA) in Australia, the government agency that regulates drugs, medical devices and complementary medicines including dietary supplements. She ran the biocompatibility laboratory, which is an ISO 17025 compliant laboratory devoted to testing the safety of medical devices and implants. Due to her interest in complementary medicine and nutrition, Dr. Eichner worked closely with the complementary medicine section of the TGA. Currently, Dr. Eichner works for the U.S. Anti-Doping Agency where she heads up the Drug Reference Resource Department, which is responsible for advising athletes on drugs and supplements, and maintains both an online database for medications and their status on the prohibited list, and a toll free drug reference hotline number.



Monica Feldman

Monica Feldman is an industry analyst for Euromonitor International in Chicago. Her main responsibilities include coverage of the consumer health industry at the global level. In her professional career, Feldman has actively participated in the development of international markets. Past experience includes consulting work in trade at the U.S. Foreign Commercial Service and marketing positions at some of the largest consumer goods companies in the world. She holds a bachelor's degree in business from Instituto Tecnológico Autónomo de México (ITAM), and a masters of business administration in international marketing and finance from DePaul University.



Zoë Gardner, M.S.

Zoë Gardner, M.S., is program coordinator of the Medicinal Plant Program at the University of Massachusetts, which provides education, research and outreach related to all aspects of medicinal plants. Gardner is research editor of the American Herbal Product Association's forthcoming revision of the *Botanical Safety Handbook*. She is currently completing her doctorate, focusing on medicinal plant quality and safety.



John F. Gay

John Gay is the executive director and CEO of the Natural Products Association (NPA), which represents nearly 10,000 retailers, manufacturers, wholesalers and distributors of natural products including foods, dietary supplements, and health and beauty aids. Gay was most recently senior vice president, government affairs and public policy, for the National Restaurant Association. While there, he was responsible for establishing and leading industry coalitions dealing with a range of issues, including the adoption of a national standard for nutrition information on restaurant menus. Gay has worked in Washington on policy issues for nearly 25 years.



Mindy S. Goldstein, Ph.D.

Mindy S. Goldstein, Ph.D., is president of Personal Care Tech Solutions LLC, a consulting firm serving the personal care industry. Most recently, Dr. Goldstein served as executive director of research & development for The Estée Lauder Companies, where her responsibilities included supplier contact for REACH activities, internal commercialization of new treatment actives for all of the Estée Lauder brands, troubleshooting formulation issues with active materials, encapsulation technology and identifying new platform technologies. She has previously held director positions in R&D at Bath & Body Works, Lipo Chemicals and Collaborative Laboratories. She is an active member of the Society of Cosmetic Chemists, and has been credited with more than 11 publications in scientific journals and books.



Adam Ismail

Adam Ismail is executive director of the Global Organization for EPA and DHA Omega-3s (GOED), a proactive and accountable trade association of the world's processors, refiners, manufacturers, distributors, marketers, retailers and supporters of long-chain polyunsaturated omega-3 fatty acids. Prior to GOED, Ismail worked for Cargill Health & Food Technologies, where he was in charge of its omega-3 food ingredient business and worked on new product development and acquisition and licensing transactions for nutrition products. He has a passion for helping improve living situations for the poor in developing countries and serves as treasurer of To Give Hope, a charity that helps provide children in Ecuador with educational, psychological and health support through after-school programs.



Jeanette Jacknin, M.D.

Jeanette Jacknin, M.D., is a board-certified dermatologist. Dr. Jacknin has distinguished herself as a well-respected physician, entrepreneur and author whose passion is nutricosmeceuticals and holistic dermatology. She holds a medical degree from the Medical College of Virginia, where she completed her dermatology residency and served as chief resident. Dr. Jacknin's education and vast experience have led her to become a published author of the classic book, *Smart Medicine for Your Skin*, published by Penguin Putnam. In addition, Dr. Jacknin has contributed to articles published in numerous high-profile magazines, such as *Alternative Medicine*, *Body and Soul*, *Better Homes and Gardens*, *Reader's Digest*, *Men's Health*, *Natural Health*, *Shape* and *Women's World Magazine*.



Cathianne Leonardi

Cathianne Leonardi became smitten with flavor creation while training to be a flavorist at Bush Boake & Allen. She trained under the guidance of some of the best in the industry, whose generosity with time, knowledge and patience gave flight to Leonardi's interest in creating unique flavors while providing the fundamentals of elegant design. At Allen Flavors Inc., Leonardi draws on her foundation and calls on inspiration for original flavor creation from



diverse sources. Using the combination of experimentation and creative processes to invent flavors, she is often reminded of Einstein's famous quote, "Logic will get you from A to B. Imagination will take you everywhere."



Judy Lindsey

Judy Lindsey is vice president and general manager, Product Dynamics, a Division of RQA Inc. It took 25 years of food industry experience to bring Lindsey to this point of her career. With an early foundation in product development and commercialization, she has honed her expertise in all aspects of new product development. Lindsey's corporate experience has been gained working for The Kellogg Co. and at ConAgra Foods Inc., and consulting and guiding many other large and small companies.



Pina LoGiudice, N.D.

Pina LoGiudice, N.D., completed her medical training at Bastyr University, and previously researched as a pre-doctoral fellow at the National Institutes of Health, where she researched the mechanisms of mind-body neuro-hormonal regulation. As clinical director of InnerSource Natural Health and Acupuncture, Dr. LoGiudice is building the first truly naturopathic and integrative center for women's health, pregnancy and children in the Northeast. She is a member of the Holistic Moms Association, Holistic Pediatric Association and American Association for Naturopathic Physicians, and is past vice-president of the New York Association of Naturopathic Physicians. She enjoys working with various conditions, and especially enjoys helping each woman prepare her body for pregnancy, and working extensively with natural and Chinese medicines for children's best health.



Michael McGuffin

Michael McGuffin is president of the American Herbal Products Association (AHPA). McGuffin has been active in the herbal industry since 1974, having owned both retail and manufacturing businesses in this field. McGuffin has represented the herbal industry at state and federal hearings on regulatory issues and has twice served on a working group and a subcommittee of FDA's Food Advisory Committee. He also serves on the boards of the American Herbal Pharmacopoeia and United Plant Savers, and as an advisor for the University of Southern California School of Pharmacy's Regulatory Sciences Program.



Patrick J. McNamara, Esq.

Patrick J. McNamara, Esq., is a partner at the law firm of Scarinci Hollenbeck. He serves as general counsel to NAFFS, the Chemical Sources Association and the Society of Flavor Chemists. McNamara represents numerous companies in the flavor and fragrance industries, and delivers an annual presentation on legal, legislative and regulatory matters at the NAFFS Convention. He has authored numerous articles of interest to the flavor and fragrance industries, and is a past chair of the Environmental Law Section of the New Jersey State Bar Association. McNamara holds his bachelors, masters and law degrees from Rutgers University.



Debra L. Miller, Ph.D.

Debra L. Miller, Ph.D., director of nutrition, The Hershey Co., is responsible for the clinical nutrition program, nutrition communications and overall nutrition-related support for The Hershey Co. and its Hershey Center for Health & Nutrition in Hershey, PA. Dr. Miller's main responsibility is to research and communicate the health and wellness benefits of cocoa, chocolate, nuts and other snacking options. She also works closely with food scientists and marketing professionals to develop health and wellness oriented products and aids in regulatory issues such as health claims and other package communications. Previously, Dr. Miller served as director of nutrition communications for the Solae Co. Prior to joining the food industry, she was an assistant professor at Johns Hopkins University School of Medicine, where she investigated human food intake regulation and obesity treatment. She completed a post-doctoral fellowship in obesity treatment at Harvard Medical School after completing her doctorate in biobehavioral health at Penn State.



Steven M. Mister, Esq.

Steven M. Mister, Esq., is president and CEO of the Council for Responsible Nutrition (CRN). Mister joined CRN from his position as director of government affairs at the National Association of Professional Employer Organizations. Prior to that, he worked for more than a decade at the Consumer Healthcare Products Association (CHPA), most recently as vice president and associate general counsel. He also worked as an attorney in the Washington, D.C. area.



Scott Nadison

Scott Nadison is the flavor business unit director at Flavor & Fragrance Specialties, with responsibility for business planning, flavor development and applications, sales and services. Prior to joining Flavor & Fragrance Specialties, Nadison held diverse positions including flavor development, sales and sales management, finance and marketing at companies including Florasynth and Mane. He also spent several years at Presco Food Seasonings as vice president and one of the managing partners of Presco Flavors LLC, where he was instrumental in the sale of Presco Food Seasonings Inc.



Devon Powell

Devon Powell has been the chief operations officer with the American Herbal Products Association (AHPA) since 2005. He has also been the executive director of the International Aloe Science Council (IASC) since 2008.



Greg Prang, Ph.D.

Greg Prang, Ph.D., is a senior ethnographic analyst at The Hartman Group. He received his bachelor's of business administration in marketing from Western Michigan University, and both his master's of arts and doctorate in sociocultural anthropology from Wayne State University. Dr. Prang has spent more than 12 years researching the global aquarium fish trade, with eight of those years spent in the Brazilian Amazon as a visiting professor at the University of Amazonas and a trade analyst for the Zoological Society of London. He brings to The Hartman Group a rich experience concerning the consumption of leisure, commodity chain analysis, and the interface of consumer choices and sustainable development. His work is also informed by his lengthy experience as a university professor, teaching courses in business anthropology and the culture of consumption.



Justin J. Prochnow, Esq.

Justin J. Prochnow, Esq., is a former prosecutor practicing law in the international law firm of Greenberg Traurig, where his practice focuses on providing regulatory and business advice to companies in the food, medical device, drug and cosmetic industries. Prochnow works with dietary supplement, sports nutrition, beverage, conventional food, cosmetic, medical device and OTC drug companies to ensure regulatory compliance with statutes and regulations enforced by FDA, FTC and other regulatory agencies. He has counseled numerous industry companies on how to comply to the applicable laws and regulations regarding advertising, marketing and labeling materials, including the "Green Guides." Prochnow also defends companies from both governmental agencies and private litigants in actions ranging from breach of contract and false advertising to RICO and Lanham Act violations.



Carl Reynolds

Carl Reynolds currently serves as a senior advisor in the Division of Dietary Supplement Programs at FDA's Center for Food Safety and Applied Nutrition (CFSAN). Reynolds retired from FDA in January 1999 after a career of more than 36 years as an investigator, middle and senior manager. He formerly served as a regulatory consultant with EAS Consulting Group, where his duties included conducting audits of food, pharmaceutical and nutritional supplement manufacturers. Reynolds was an approved auditor under the Natural Products Association's GMP (good manufacturing practice) certification program for dietary supplements. He has testified in federal court as an expert witness and provided depositions in food safety and dietary supplement cGMP regulatory issues. Reynolds rejoined FDA in his current capacity in October 2009.



H. Scott Rosenbush

H. Scott Rosenbush is business manager, botanicals for PL Thomas & Co. He is responsible for sales and business development in the nutraceutical area. His background includes a bachelor's degree in business with a minor degree in chemistry and a master's in business administration. Rosenbush has been involved in raw materials ranging from industrial chemicals to organic intermediates for new drug synthesis. For the last decade he has focused on raw materials for nutraceutical applications – primarily natural products.



Jeffrey A. Stassi

Jeffrey A. Stassi is the program manager of Dietary Supplement Testing Services at Covance Laboratories, where he acts as the primary liaison for dietary supplement clients as well as providing expertise on designing comprehensive testing programs to meet scientific and regulatory requirements. Stassi has over 24 years of experience in laboratory operations and client management, and has set up testing programs for hundreds of clients within the dietary



supplement supply chain. Most recently, he has been active in providing consultation to dietary supplement companies on cGMP compliance, stability study design, and product testing and development.



Gregory J. Stephens, R.D.

Gregory J. Stephens, R.D., is vice president of strategic consulting with the Natural Marketing Institute. Stephens brings 25 years of specialized expertise in the nutrition and pharmaceutical industries to NMI. His background includes sales, marketing, strategic planning, clinical research and regulatory affairs for companies such as Nurture, Inc. and Ross Nutritional Products Division of Abbott Laboratories. He received a bachelor's of science degree in human nutrition from Georgia State University, and is a Registered Dietitian.



Darryl Sullivan

Darryl Sullivan is the immediate past president of the AOAC International board of directors and is a past secretary and member of the board of directors of the AOAC Research Institute. He is considered an expert in the validation of analytical methods and served for three years as chair of the AOAC International official methods board. Sullivan has developed and validated hundreds of analytical methods in the areas of nutrient and residue testing and is the author of more than 50 publications and over 150 scientific presentations. Currently, Sullivan is the director of scientific affairs for analytical chemistry at Covance Laboratories, where he acts as the primary liaison with food, nutritional and dietary supplement clients and provides expertise on designing comprehensive testing programs to meet scientific and regulatory requirements. He has more than 30 years of experience in laboratory testing of food and dietary supplements.



Marc Ullman, Esq.

Marc Ullman, Esq., partner at Ullman, Shapiro & Ullman LLP, represents clients in matters relating to FDA and Drug Enforcement Administration (DEA) matters, regulatory issues, FTC proceedings and litigation. His practice includes representation relating to FDA compliance including labels, labeling, claims, good manufacturing practices, as well as a number of complex proceedings with the FDA relating to the agency's powers under the Dietary Supplement Health and Education Act (DSHEA) of 1994. Since 2007, Ullman has assisted clients at the center of the "Pet Food Recall" connected with the adulteration of wheat gluten with melamine, the recall of StarCaps Dietary Supplements following the suspension of several NFL players whose drug screening tests indicated the presence of undeclared prescription drugs in the product, and one of the companies conducting a major recall of pistachios due to potential contamination with salmonella.



Steve Walton

Steve Walton, general manager of HealthFocus International, brings more than 20 years of general management and classical marketing experience. He has been responsible for some of the world's most recognized consumer products, including Wesson Cooking Oil, Peter Pan Peanut Butter, Ponds Skin Care, Vaseline Lotions and Body Treatments, Q-tips Cotton Swabs, Woolite Cleaners and Lysol Disinfectants. Walton works with client companies to help them understand the global consumer trends on health and wellness, and how to leverage this understanding to bring products to market faster.



David Williams

David Williams, Living Naturally's vice president, business development, has developed an international reputation for helping retailers increase their sales and profits by intelligently leveraging their own retail Point-of-Sale (POS) data. Over his career, Williams has applied his creativity and technological expertise to revolutionize retail analytics through unprecedented real-time visibility and analysis of consumer POS data throughout the supply chain. Consumer packaged goods clients include Revlon, Unilever, Pfizer, Bayer, Bristol-Myers, Wyeth Healthcare, American Greetings and retail clients include CVS/Pharmacy, Eckerd, Walgreens, Duane Reade, L.L. Bean and Toys R Us. Williams designed a Continuous Replenishment Program, which automatically placed retail reorders on behalf of retail stores based on actual consumer sales. He also developed an integrated wholesale grocery buying/quoting/selling application that matched customers with product offers based on previous buying history. Williams leverages this breadth and depth of retail experience, and technological expertise to design and implement retail customer loyalty solutions.



Anthony L. Young, Esq.

Anthony L. Young, Esq., is a partner with Kleinfeld, Kaplan and Becker LLP, where he has counseled and represented domestic and foreign manufacturers with respect to compliance and defense of matters under the statutes enforced by FDA, the Consumer Product Safety Commission, FTC, DEA and EPA for over 30 years. He has a diversified litigation and legislative practice from a regulatory, litigation and product liability perspective. Young has counseled companies with respect to all forms of regulatory filings with FDA, including GRAS (generally

recognized as safe) notifications, new dietary ingredient notifications, and 510(k) notifications for medical devices. He serves as general counsel to the American Herbal Products Association (AHPA). Young helped form, and serves as general counsel to, the National Association of Free Clinics, the non-profit association of free clinics.



Karen Young

Karen Young is CEO of The Young Group. Before opening The Young Group in 1999, Young was vice president of marketing and advertising for Lancôme, where she handled product development and sales promotion. Before joining Lancôme, she spent 17 years at Estée Lauder, where she held a variety of executive positions, including director of color cosmetics. She is an active board member of Fashion Group International, and is a certified personal trainer and nutritionist. She divides her time between New York and Paris, where The Young Group also has an office. Young is an adjunct professor of product development in FIT's Cosmetic Masters Program. Since opening The Young Group, Young has developed extensive color cosmetics and skin care lines, and has worked on numerous established brands in the beauty category including Christian Dior Parfums, Shiseido Skin Care & Cosmetics, Bath & Body Works, Avon, Neutrogena and 3M Products.

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